Quantixa

THINK DATA. THINK AHEAD

BUSINESS PROFILE

www.quantixa.ai

Dragon Corporation FZCo

About Quantixa

Quantixa is a data analytics powerhouse that helps businesses turn complexity into clarity. We specialize in transforming raw data into actionable intelligence through advanced analytics, intelligent automation, and machine learning. Our solutions enable smarter decisions, streamlined operations, and measurable impact — all delivered with precision and performance.

At Quantixa, we don't just analyse data — we activate it.

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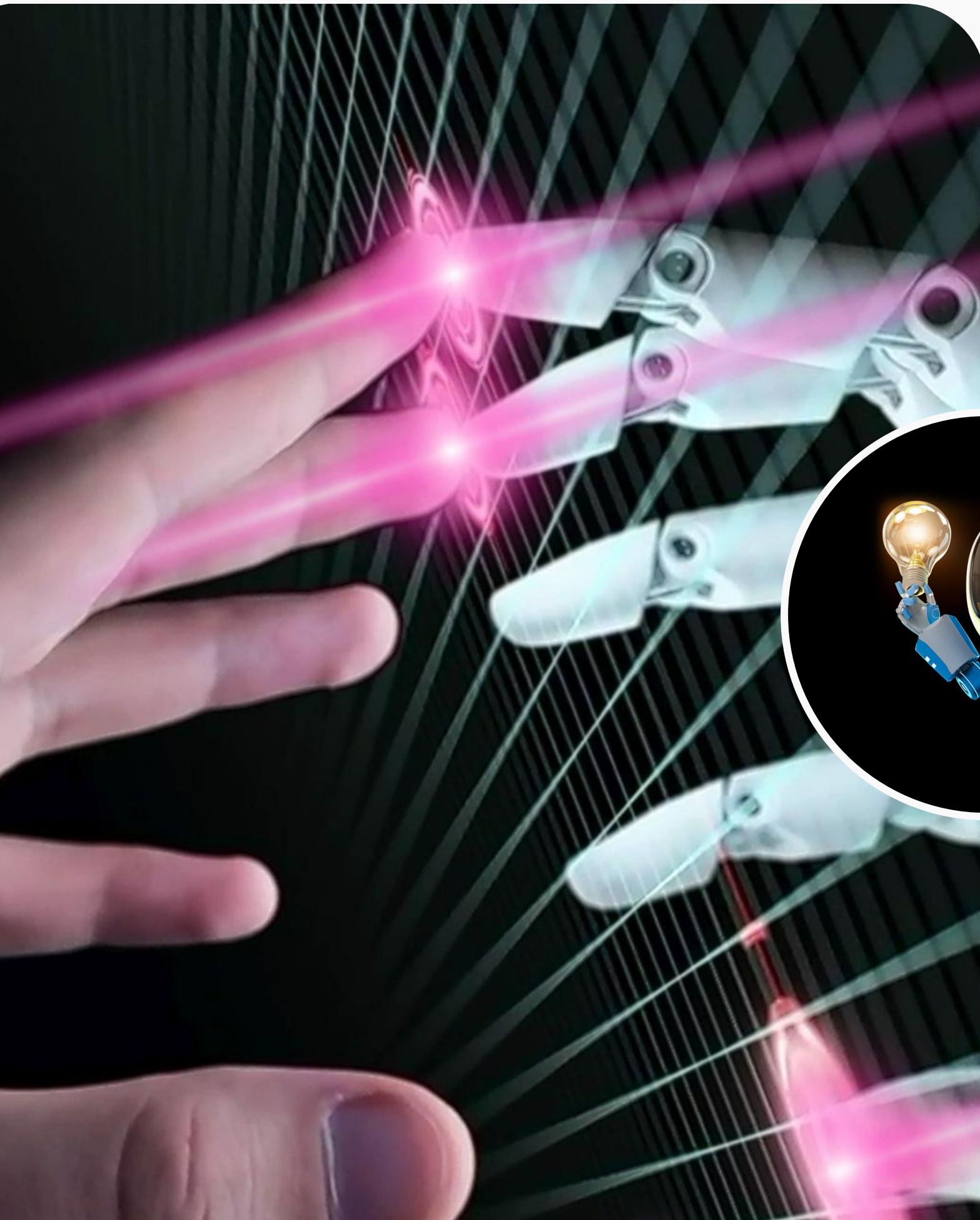
Our Vision

Empowering businesses to transform through data-driven innovation.

Our Mission

At Quantixa, we empower businesses to transform raw data into powerful insights, driving smarter decisions, optimized performance, and sustained growth through cutting-edge analytics and intelligent automation.

Our Approach

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A Smarter Way Forward

At Quantixa, we take a strategic, data–first approach to every solution we deliver. Our process blends deep analytical expertise, agile development, and industry alignment to ensure our clients get more than just answers — they get results.

Understand the Why

Design for Impact

Company Goals

Deliver Intelligence, Not Just Insights

Our Services

We offer a comprehensive suite of services tailored to transform your data into a strategic business asset
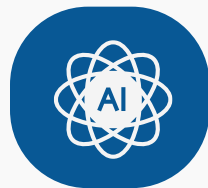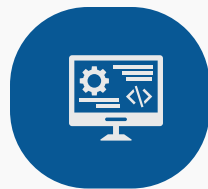
Advanced Data Analytics

Data Automation & Optimization

Business Intelligence & Reporting

Artificial Intelligence & Machine Learning

Custom Application Development

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Advanced Data Analytics

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We deliver deep, actionable insights that go beyond traditional dashboards. Using cutting-edge analytics and machine learning, we uncover hidden patterns and optimize business performance.

Key Capabilities:

Predictive & Prescriptive Analytics

Real-Time Data Processing

Anomaly & Risk Detection

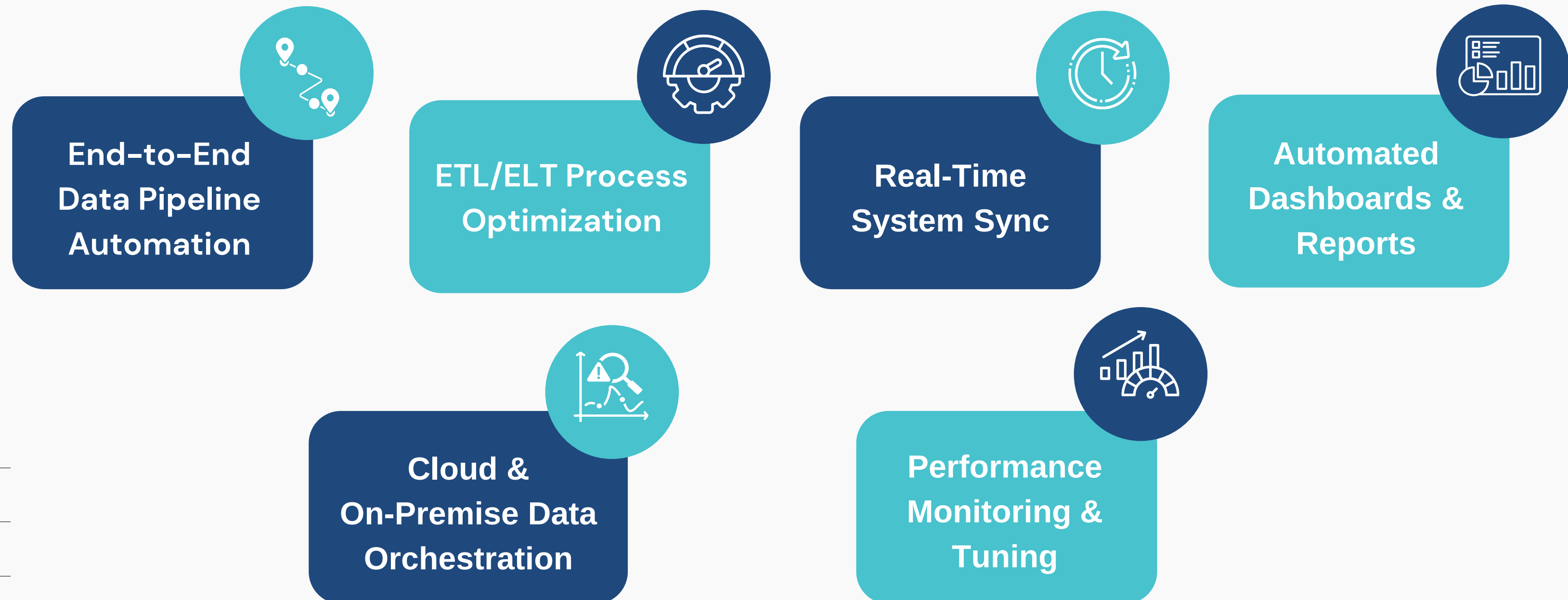**Customer Segmentation & LTV Analysis**

Machine Learning Forecasting

Data Visualization & Storytelling

Data Automation & Optimization

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Automate smarter and grow faster. We help businesses eliminate manual processes and unlock new efficiencies with intelligent automation.

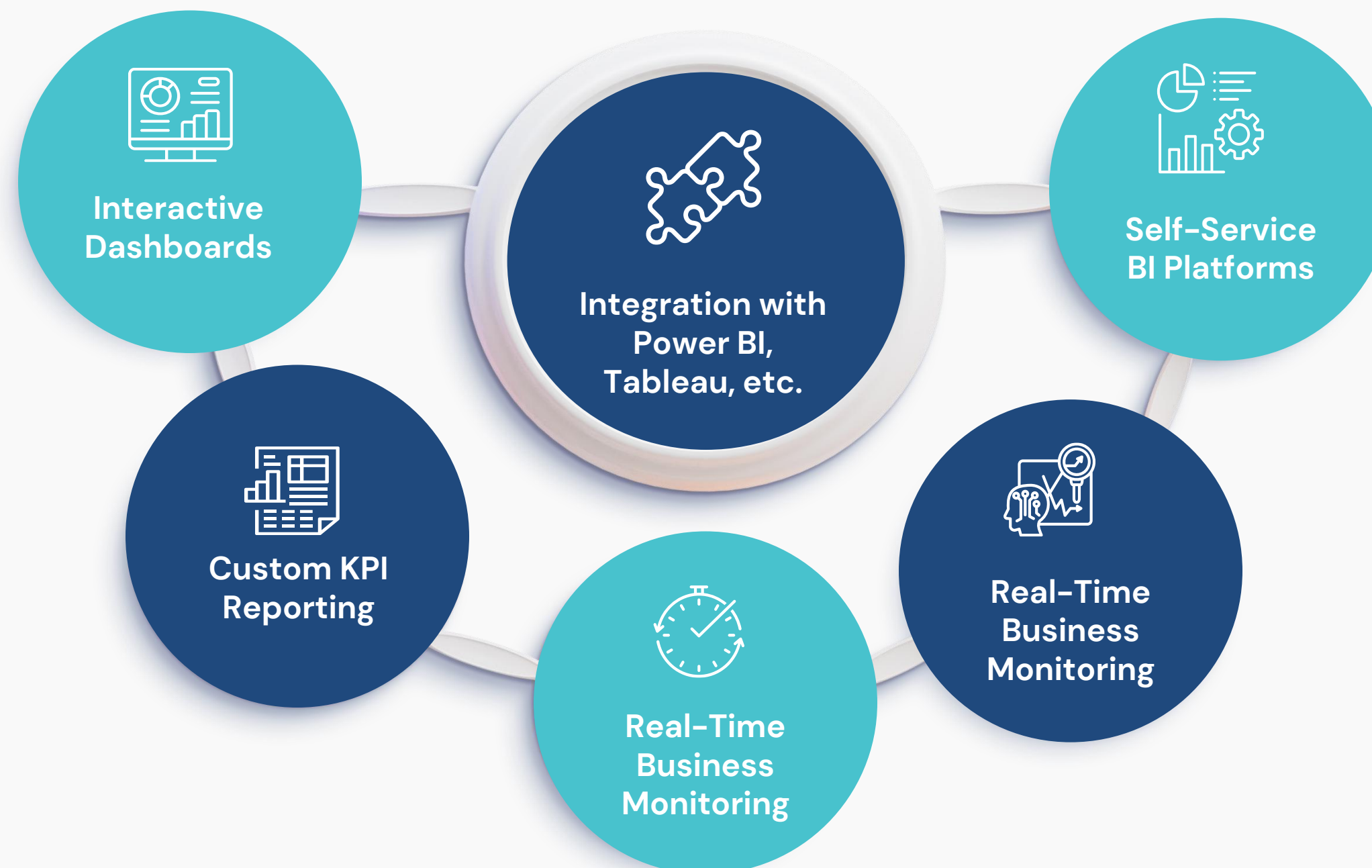## *What We Deliver:*

End-to-End Data Pipeline Automation

ETL/ELT Process Optimization

Real-Time System Sync

Automated Dashboards & Reports

Cloud & On-Premise Data Orchestration

Performance Monitoring & Tuning

Business Intelligence & Reporting

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See your business in high definition. Our BI tools transform data into clear, strategic insights for decision-makers.

What We Offer:

- Interactive Dashboards
- Integration with Power BI, Tableau, etc.
- Self-Service BI Platforms
- Custom KPI Reporting
- Real-Time Business Monitoring
- Real-Time Business Monitoring

Business Intelligence & Reporting

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What We Offer:

Interactive Dashboards

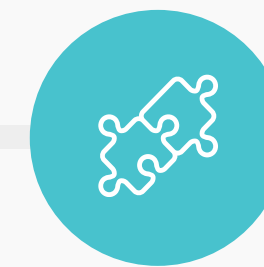**Real-Time Business Monitoring**

Self-Service BI Platforms
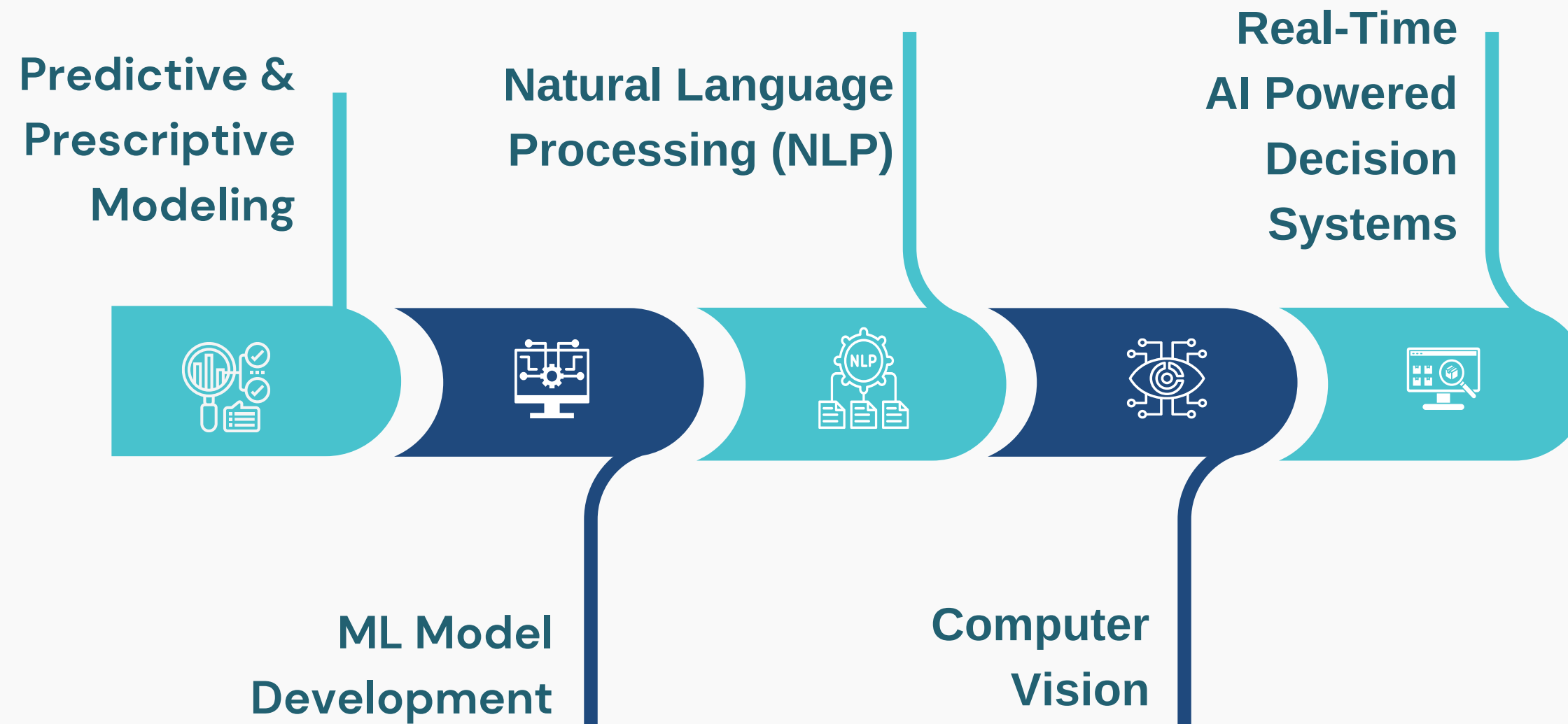
Custom KPI Reporting

Predictive Insights

Integration with Power BI, Tableau, etc.

AI & Machine Learning

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We use AI and ML to create predictive systems and intelligent automation that enable smarter, faster decisions

Core Capabilities:

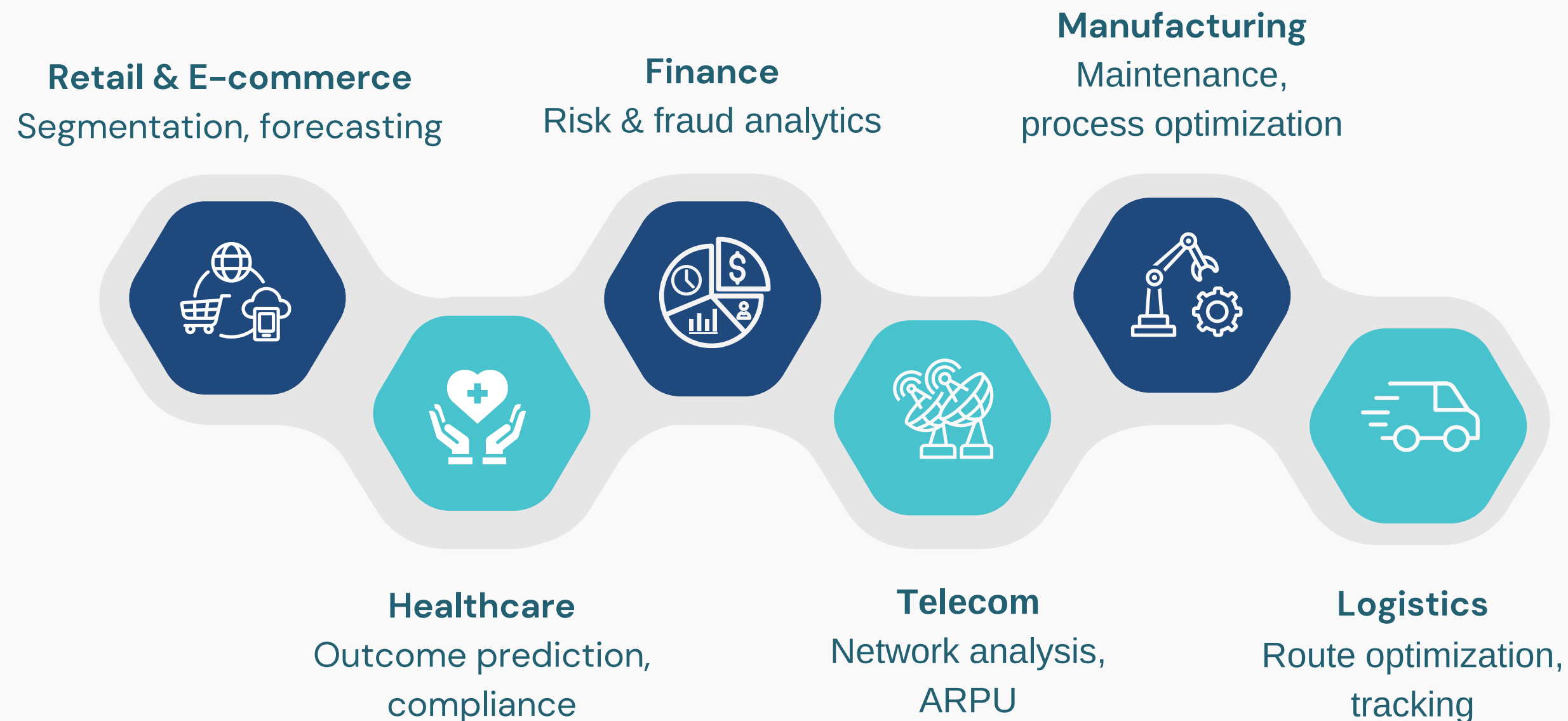**Predictive & Prescriptive Modeling**

Natural Language Processing (NLP)

Real-Time AI Powered Decision Systems

ML Model Development

Computer Vision

Industry-Specific Solutions

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Every industry has unique challenges. We bring precision analytics tailored for specific sectors to solve real problems.

Use Cases by Industry:

Retail & E-commerce
Segmentation, forecasting

Finance
Risk & fraud analytics

Manufacturing
Maintenance,
process optimization

Healthcare
Outcome prediction,
compliance

Telecom
Network analysis,
ARPU

Logistics
Route optimization,
tracking

Custom Application Development

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We build data-centric applications that streamline operations and power decision-making with intelligence

Our Focus Areas:

Scalable Data Platforms

Workflow Automation Tools

AI-Integrated Systems

Real-Time, User-Centric Dashboards

Cloud-Native Development (AWS, Azure, GCP)

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Our Clients:

Prolifics.

OrciMed
Life Sciences

Collabera
In pursuit of GREATNESS

AUROBINDO
Committed to healthier life!

Dr.Reddy's

TARGET

ABInBev

Cognizant

Availity

BRIDGEWEST
GROUP

MPEDA

KNOT
SOLUTIONS
Be Innovative, Achieve Excellence

ABSYZ
a youngsoft company

Quanticate
The Clinical Data Experts

TECNICS

MNR

IDC
TECHNOLOGIES

ZEN3
INFOSOLUTIONS
A Tech Mahindra Company

Persistent

UWorld
YOUR WORLD OF LEARNING

M2P

Tools we used:

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Power Automate · Vue.js · PowerApps · Android

UiPath · docker · aws · iOS

ANGULAR · Bootstrap · PySpark · Flutter · Java

mongoDB · mean · Microsoft SQL Server · Microsoft .NET · Microsoft Azure · jQuery write less, do more.

python · POWER BI · node js · MySQL · PostgreSQL · Azure

Use Case 1 – AI-Powered Customer Service Transformation in Retail & E-Commerce

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Challenge

• Deploy AI chatbots and agent-assist tools • Powered by NLP and ML

• Automate routine inquiries instantly Give agents real-time support

 • Personalize interactions using customer data

AI Solution

• Deploy AI chatbots and agent-assist tools • Powered by NLP and ML

• Automate routine inquiries instantly Give agents real-time support

 • Personalize interactions using customer data

Impact & ROI

• Cut costs by up to 30% with automation and better workflows

• Automate 80% of routine customer interactions

• Boost response times by 37%, improving customer satisfaction

Quantixaseamlessly integrates AI with your CRM and contact center, aligning with your brand voice and goals for tailored customer service solutions

Use Case 2 – Intelligent Document Processing (IDP) in Banking & Financial Services

Challenge

• Manual document handling is slow and inefficient

• Prone to costly errors and inconsistencies

• Resource-intensive, requiring significant time and labor

• Hinders operational efficiency across enterprises

Quantixadelivers IDP solutions that integrate with your ERP, CRM, and ECM systems for consistent data, high quality, and seamless workflow automation

AI Solution

• Implement IDP solutions using OCR, NLP, and ML

• Automatically classify various document types

• Extract and validate key data

• Integrate information into core business systems

Impact & ROI

• Cut processing time by 50%+, speeding up workflows like AP and onboarding

• Reduce costs by up to 35% on manual document handling

• Save 17% of time spent on document-related tasks

• Lower data entry errors by 50%+, boosting data quality and accuracy

Use Case 3 – Predictive Fraud Detection in BFSI

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Challenge

• Rules-based systems lag behind modern fraud tactics

• AI-driven fraud is fast and advanced

• Businesses lose billions annually to outdated methods

Impact & ROI

• Boost accuracy by 50% over traditional methods

• Cut costs by 30% via automation and fewer false positives

• Prevent major losses — e.g., $4B saved by U.S. Treasury in FY24

AI Solution

• Use ML models to analyze data in real time

• Detect anomalies and predict fraud patterns

• Adapt dynamically to new threats

Sciens

We deliver secure, enterprise-grade AI fraud detection solutions that meet strict North American regulations, with a focus on security and ethical AI use.

Use Case 4 – AI-Driven Cloud Cost Optimization in Technology & SaaS

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Challenge

- Cloud cost management is a major challenge
- 20–35% of spend is wasted due to underutilized resources
- Complex billing across providers like AWS, Azure, and GCP
- Forecasting usage and costs remains difficult and inaccurate

AI Solution

- AI-powered platforms for real-time cloud analytics
- Predictive scaling and right-sizing recommendations
- Automate resource optimization for compute and storage
- Detect anomalies and optimize commitment purchases (e.g., Reserved Instances)

We integrate AI optimization tools across AWS, Azure, and GCP, driving sustainable FinOps and maximizing cloud ROI.

60%+ Cost Reduction
Achieve 60%+ cost savings in Kubernetes with specialized tools

20-30% Waste Reduction
Reduce cloud waste by 20–30% on average.

100% Improved Forecasting
Improve budget forecasting and FinOps with predictive analytics

Use Case 5 – Hyper-Personalization in E-commerce Sales & Marketing

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Challenge

- Generic shopping leads to low conversions
- Causes high churn and missed revenue
- Shoppers expect personalized experiences

AI Solution

- Audience targeting
- Customized content generation
- Enhanced search and upselling
- Social media customer sentiment
- Customer behavior modeling
- Market segmentation

Predictive AI Solution

- Demand forecasting
- Opportunity triage
- Churn prediction
- Lead scoring
- Revenue forecasting
- Marketing mix attribution

Quantixarapidly implements AI personalization to boost loyalty and drive revenue through engaging customer experiences.
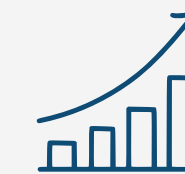
Increased Conversion
Up to 30% higher conversion rates

Revenue Growth
40% more revenue from personalization

Sales Boost
10–30% of revenue from recommendations

Use Case 6 – AI-Enhanced Recruitment Assistance In Staffing & Recruitment Agencies

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Quantixastreamlines hiring with AI solutions that cut admin tasks, reduce bias, and let HR focus on strategic talent engagement

Challenge

- Manual tasks slow down high-volume hiring
- Leads to high cost per hire and long time-to-fill
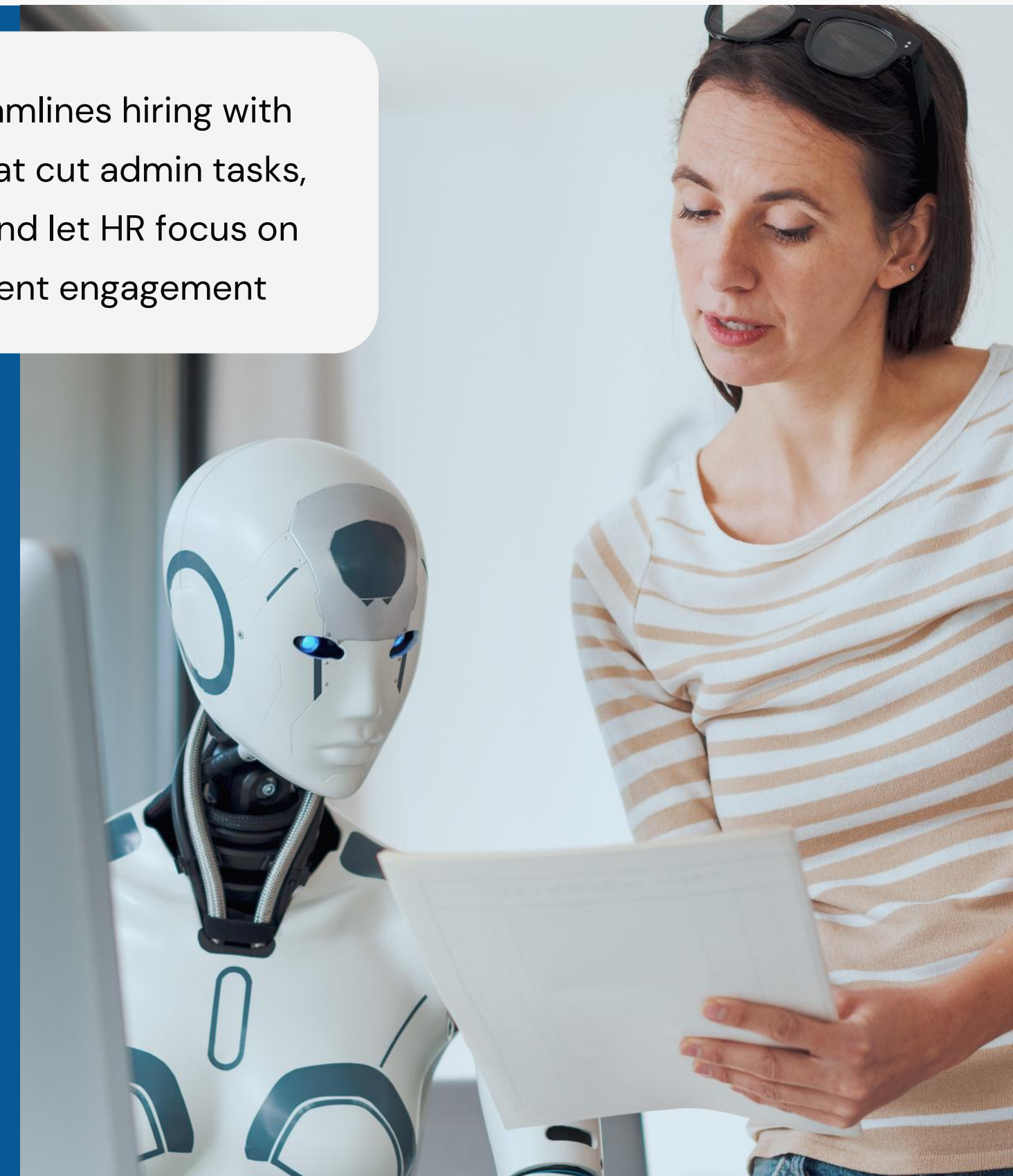- Increases risk of bias in candidate selection

AI Solution

- Use **AI for automated resume parsing**
- Enable **smart candidate-job matching**
- Deploy **chatbots for initial screening**
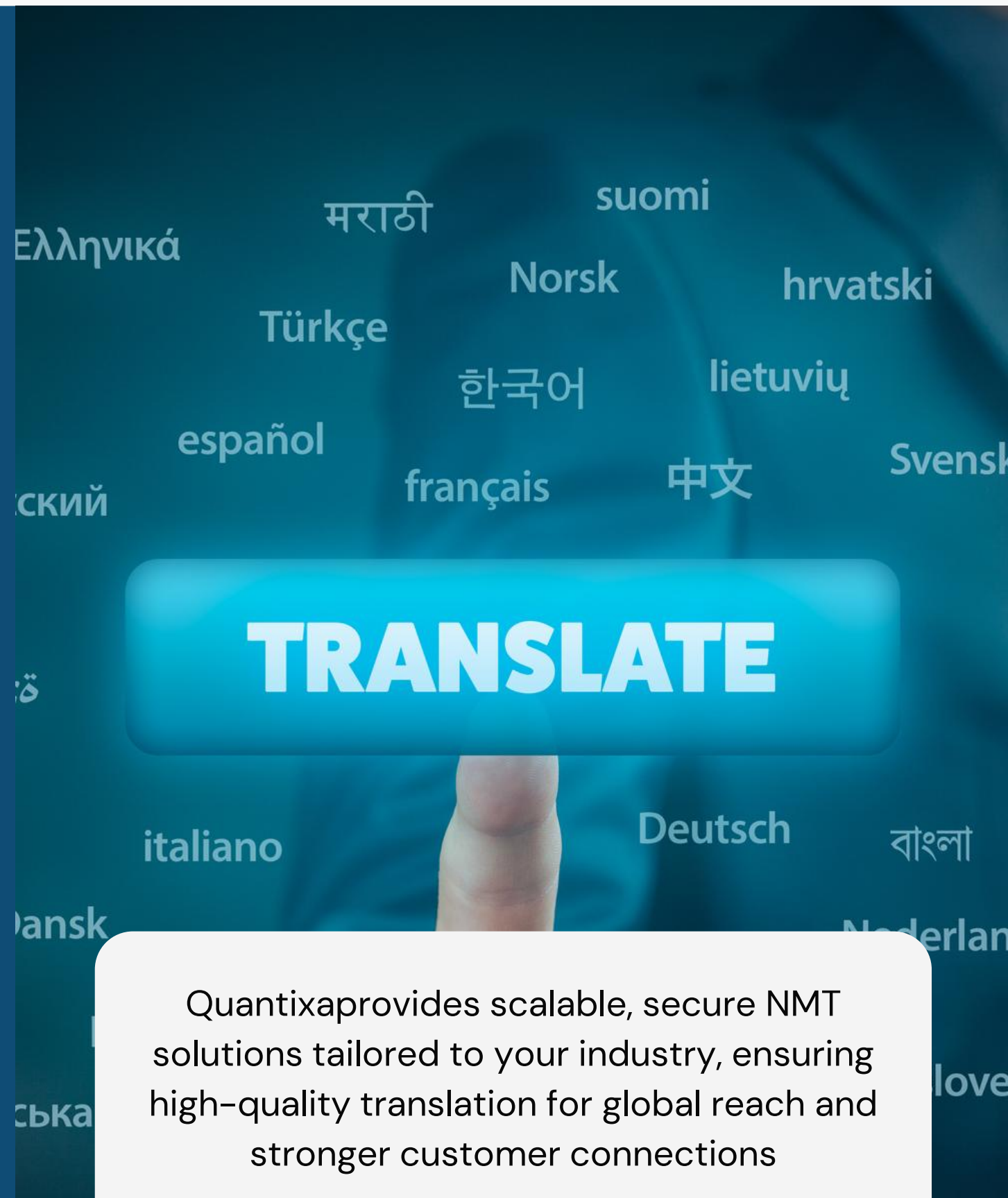- **Automate interview scheduling** via ATS integration

Impact & ROI

- **Save up to 17 hours/week** by automating tasks
- **Cut recruitment costs by 30%** per hire
- **Reduce time-to-hire by 50%,** speeding up placements

Use Case 7 – Scalable Machine Translation in Travel & Hospitality

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Quantixaprovides scalable, secure NMT solutions tailored to your industry, ensuring high-quality translation for global reach and stronger customer connections

Challenge

• Manual tasks slow down high-volume hiring

• Leads to high cost per hire and long time-to-fill

• Increases risk of bias in candidate selection

AI Solution

• Neural Machine Translation (NMT) models

• Fast, accurate multilingual translation

• Real-time localization at scale

• Contextual understanding and fluency

Impact & ROI

• Rapid localization

• Reduced costs

• NMT solutions

Our Team

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Key Members:

SRINIVAS REDDY
CEO
30+ years of global
leadership experience

RAM RALLABANDI
CTO
Expert in AI, cloud, &
enterprise architecture

ARAVIND NAKKA
HEAD OF DELIVERY
Calm, strategic
delivery excellence

SANDEEP BOPPANA
STRATEGY & INNOVATION
Market-driven
product strategy

SANDEEP CHADA
PARTNERSHIPS
Global
relationship builder

AISHWARYA MUDUNURU
CLIENT SUCCESS
Empathetic, detail-oriented
client partner

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THANK YOU
LET'S GET IN TOUCH

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www.quantixa.ai